

From: [Julian Jordan](#)
To: "Communications, AFA"
Cc: "president@atheistfoundation.org.au"; "[Secretary, AFA](#)"; "[AFA Membership](#)"; "treasurer@atheistfoundation.org.au"
Subject: RE: AFA Membership Survey
Date: Sunday, 19 November 2023 5:33:33 PM

Dear AFA,

How embarrassment!

Your email is riddled with typographical/grammatical errors. See my annotations in your original email below.

If it's not already a procedure, may I suggest that before sending an email to members, send a draft to some/all committee members for review/criticism/approval to prevent further embarrassment and tarnishing of the AFA's previously esteemed reputation?

The long naked URL linking to the survey looks very amateurish and unprofessional! Why isn't *Click here* the anchor text, or better still, why not display a clickable button with text like "Answer Survey"?

What is the point of including an image showing part of the survey form as viewed by the communications@atheistfoundation.org.au account, which confusingly shows the text "Please return your survey by the 31st of October"?

Last but not least, the survey title should be **Issues of importance for to AFA Members**.

Cheers,
Julian

From: Communications, AFA <communications@atheistfoundation.org.au>
Sent: Thursday, November 16, 2023 5:30 PM
To: Mr. Julian Jordan <two_dogs@bigpond.net.au>
Subject: AFA Membership Survey



AFA Membership Survey

Dear Julian,

The Atheist Foundation of Australia seeks your input. In order to determine the priority of issues which are important to our members, we ask you to complete a short survey. The survey consists of a

number of topics and asks that you rate how important each one is to **use** you. We **shall** will use this data to determine the overall relative importance of issues for atheists in Australia and prioritise future **activities** activities **inline** in line with the results. This is your chance to have some input **of** on the direction of the Atheist Foundation of Australia, so **you** your input is valued.

Click here to be taken to the online form:

https://docs.google.com/forms/d/e/1FAIpQLScNnISfunmzu7-Fh0yHyVhiCYL_A45SLw_1pONTgsbxGOT8yg/viewform?pli=1

All information is **anonymous** anonymous and kept in the strictest confidence.

Issues of Importance for AFA Members

We want to know what the most important issues are to our members. To this end, please find enclosed a short survey. We would like you to rate each issue on a scale of "1" to "10" where "1" is totally unimportant and "10" is extremely important to you.

Please return your survey by the 31st of October.

Thank you from the Atheist Foundation of Australia.

communications@atheistfoundation.org.au [Switch account](#)

Not shared

*** Indicates required question**

Removal of Federal Government funding to religious-based Chaplaincy programs *****
in schools and its replacement with secular counselling programs.

1 2 3 4 5 6 7 8 9 10

Totally Unimportant Extremely Important

Kind regards,
Membership Officer,
Atheist Foundation of Australia

PO Box 3582
Parramatta, NSW 2124
Australia

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